

BIG BELMONT BASH SPONSORSHIP PACK

Saturday 31st May 2025

BIGBELMONTHBASH.CO.UK



**BIG
BELMONT
BASH**

WELCOME

We are delighted to present an incredible opportunity for your company to make a lasting impact to Aberdeen city community and Belmont organisations.



SPONSORS,
HELP US
SHINE!

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WE ARE COLLECTIVE ON THE COBBLES

Like the cobblestones (granite sets to be correct) our businesses are built on, we're stronger when we get together.

We're the businesses and organisations in and around Belmont Street. We absolutely love what we do and where we do it—right here in the heart of Aberdeen City Centre. We're determined to pour our energy into our community and welcome everyone into it.

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BIG BELMONT BASH SUMMER 2025

Saturday 24th May 2025 from 12 to 8pm

A free festival for all, celebrating the community, businesses and history of Belmont Street, Back Wynd, Gaelic Lane, and Little Belmont Street.

2025 will welcome lots of games, activities and music on Belmont and little Belmont Street.

GAMES

Roll the large dice, spin the wheel and play 'higher or lower' - all games are free and come with prizes like money off vouchers and Collective on the Cobbles tote bags.

ACTIVITIES

free workshops taking place on the street, like

- Books and Beans will have barista workshop on the street, throughout the day.
- Nandos will be doing sauce making demos

MUSIC

There will be a busking stage on Belmont Street with Aberdeen's best local talent. Down at Drummonds DJ's will be playing through the windows,

This will be a festival for all ages and tastes, just good FUN for ALL!!!



WHY SPONSOR

Last year we had over 8,000 visitors on the day

We had over 100k social media hits.

We raised £1,600 for Local Charity, The Belmont Community Cinema, this year we are supporting Citymoves Dance Agency SCIO – leading positive impacts through Dance in the North East of Scotland

Ran lots of free activities, kids dance classes, RGU Rugby Club and Aberdeen Community Trust sessions and lots of free music.

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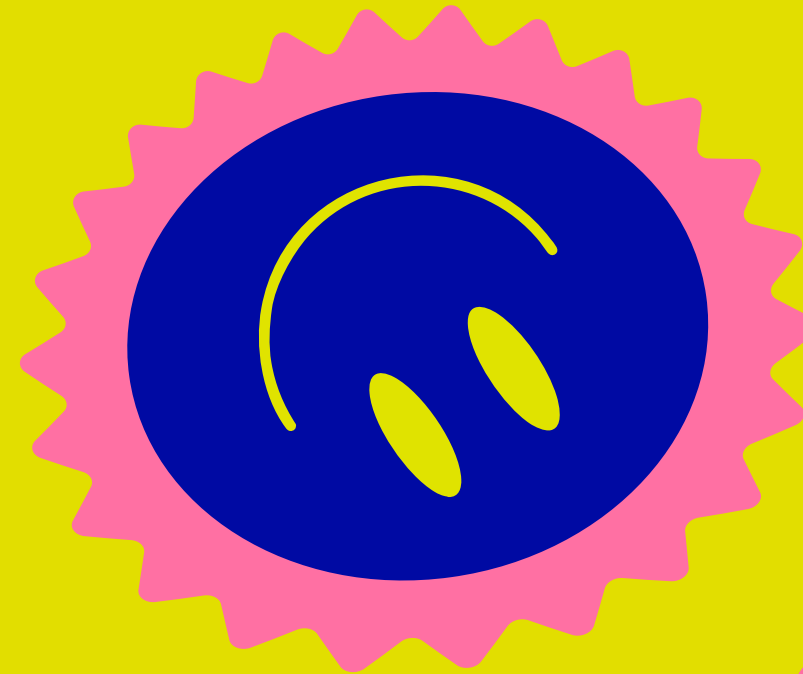
SPONSOR BENEFITS

- Brand visibility (logos on printed materials)
- Bring about community engagement
- Networking opportunities
- Marketing and publicity
- Discounts from CoC businesses for your team

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ABERDEEN'S
ACE

ABER
DREAM



**BIG
BELMONT
BASH**

ABER
BASH

**SPARKLE
CITY**



SPONSORSHIP PACKAGES

MAIN SPONSOR

£2,000.00 – Headline feature on all print, banners, website, social media

- Use of choice of Belmont business for an event.
- 10% off selected Belmont businesses products or services for June 2025 for personnel

MUSIC SPONSOR

£1,000.00 – 2nd Headline feature on all print, banners. Website and social media

- 10% off selected Belmont businesses products or services for June 2025 for personnel

GAME SPONSOR

£1,000.00 – 2nd Headline feature on all print, banners. Website and social media

- 10% off selected Belmont businesses products or services for June for personnel

SECURITY, SAFETY AND INSURANCE SPONSORS

£500.00 each – 3rd Headline feature on all print, banners. Website and social media



THANK YOU!

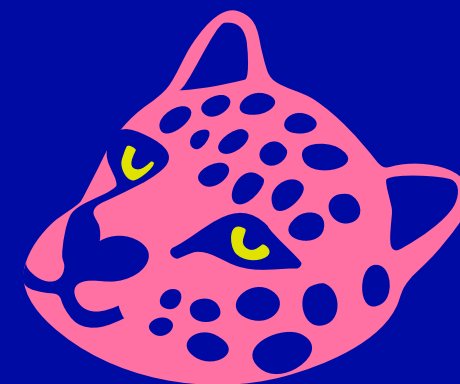
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**BIG
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**BONNIE
BELMONT**



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